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PRESS RELEASE

For Immediate Release

April, 2010

VISIONS, INC. IS NAMED MINNESOTA TWINS' JACKIE ROBINSON AWARD WINNER

MINNEAPOLIS-ST. PAUL, MN – The **Visions, Inc.** team is honored today as **Major League Baseball (MLB)** and the **Minnesota Twins** recognize them as the **2010 Jackie Robinson Award winner and MVDBP (Most Valuable Diverse Business Partner)**.

The award was graciously accepted, on field, by Visions' CEO, Jon Otto. During a pre-game ceremony, Minnesota Twins' Vice President of Human Resources, Raenell Dorn presented the award and stood by as Otto threw the game's first pitch.

The video can be seen here: <http://www.youtube.com/watch?v=inPUtHi0Zok>

The MLB established the Diverse Business Partners Program as an economically-driven business initiative, designed to cultivate new and existing partnerships with minority and women owned businesses, and expand opportunities for minorities and women to participate in the procurement activities of the MLB.

Qualities indicative in the Jackie Robinson MVDBP Award are:

- Proactive Leadership
- Commitment to Sound Business Practices
- Priority on Partnerships
- Structure and Process that Yield Long-Term Success
- Accountability

The **Minnesota Twins** actively support the program and think it very befitting on the 63rd anniversary of Jackie Robinson's breaking the color barrier in MLB, to recognize diverse business partners who directly benefit from his legacy. Visions, Inc. is such an organization, and according to the ball club:

"[Visions, Inc.] has been an integral partner in supplying both print and direct marketing communications to the Twins organization."

Mr. Otto sums up the day's sentiment, "We are both proud and honored to be this year's winner of the Jackie Robinson Award. It is a great day for Visions and a great day for Native American owned businesses everywhere."

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