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PRESS RELEASE

For Immediate Release

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VISIONS, INC. NAMED MIDWEST MINORITY SUPPLIER DEVELOPMENT COUNCIL SUPPLIER OF THE YEAR

MINNEAPOLIS-ST. PAUL, MN – Exciting news today for Native American owned **Visions, Inc.**, as the Minnesota Minority Supplier Development Council (MMSDC) has named them the **2010 Class Three Supplier of the Year**. Nominated by corporate MMSDC member **General Mills, Inc.**, the award recognizes certified minority suppliers who have distinguished themselves and their businesses by:

- Successfully demonstrating growth in sales and employment while overcoming significant obstacles
- Consistently providing high quality products and services at competitive prices, offering innovative approaches, and cost-saving ideas
- Continuously growing MBE to MBE purchases
- Significantly contributing to the growth and development of society and their community

General Mills' Associate Manager of Supplier Diversity, Luke Witt, provided further explanation as to why Visions received this award:

“Jon Otto (CEO, Visions) and his team have been referred to as ‘superhero’ when it comes to their superior customer service. Our print team always includes them on their bid list as a first choice printer with high quality of printed material and on time (often early) deliveries.”

Visions, Inc. is proud to be a member of the MMSDC which helps connect minority-owned businesses and corporations throughout the Twin Cities community, the State of Minnesota, and North and South Dakota.

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